

Green Supply Chain Strategy

Beyond carbon footprinting



Get definitive evidence of your ‘green thinking’

There is a raft of benefits to a green supply chain, across strategic, tactical and operational levels. Perhaps you want to show stakeholders your commitment to a sustainable business, respond to societal / customer / peer pressure, or simply reduce transportation emissions. LHC can help you do all these and more, answering the strongest requirements for corporate social responsibility with a proactive approach to your company’s environmental impact.

Whether your reasons for wanting a green supply chain are part of a deep-seated ethical commitment, or simply an understanding of the financial benefits of sustainability,

the results are the same. Resource efficiency and cost reduction, a more responsible image and reputation, and of course a minimised carbon footprint.

Why planet stewardship is beneficial to your business

It no longer matters which side of the environmental debate you support. A recent EEA report calculated that transportation was responsible for 26% of greenhouse gas emissions, a figure that continues to grow strongly. Companies that are seen to help lower this level can only gain favour in the public eye. As well as lowering costs and energy use, companies with a minimised carbon footprint and green supply chain will also be better prepared for any future environmental legislation and carbon taxes. It is generally accepted that as global natural resources dwindle, their costs will rise, along with overall production costs. Which means

that cost savings gained elsewhere in the supply chain will become more valuable over time.

LHC can help you in multiple areas to reduce your carbon footprint and make your supply chain green. We can offer practical insights into specific supply chain structures and sourcing alternatives. And we can introduce you to a range of solutions to any detrimental warehousing / distribution activities, including modal shift alternatives. In addition, LHC can help you to define your long term green logistics policy.



“The accurate emissions measurement of transport movements by LHC, allowed our facility to obtain its environmental license and gave vital information for our company’s sustainability report.”

Environmental Project Manager
[global pharmaceutical company]

“Our green logistics policy now encompasses our company’s best practices and simultaneously accounts for differences in ambition levels between global regions.”

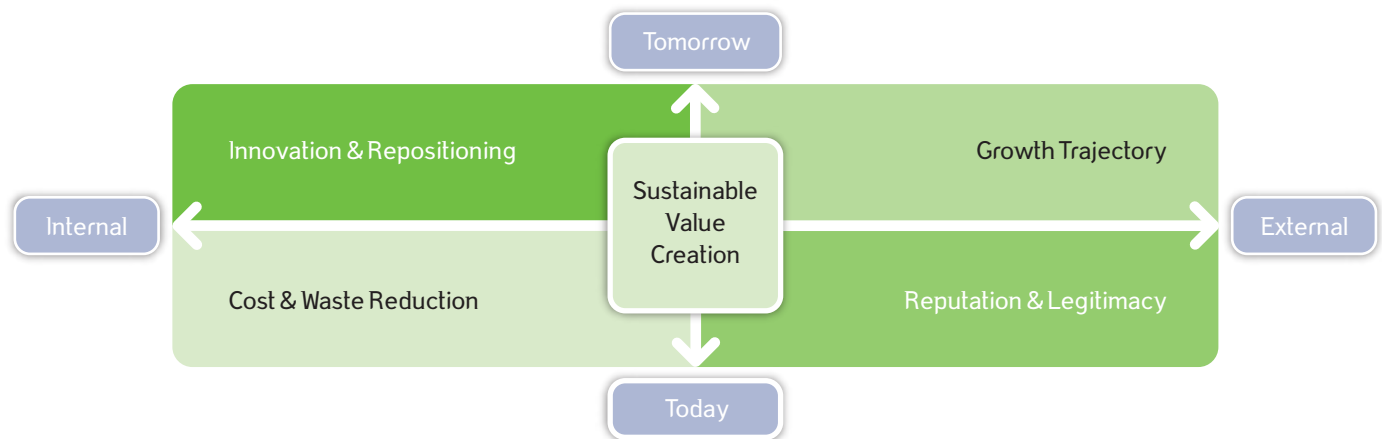
Corporate Sustainability Officer
[diversified health and well-being company]

What we offer

Complete environmental analysis of your supply chain, providing insights and answering key business questions:

- Is your carbon footprint measured in line with GHG, Defra and other protocols?
- Do you calculate your energy consumption across the supply chain?
- Have you identified opportunities for reducing your carbon footprint?
- Is your transportation fleet carrying optimal loads?
- Do you consider multimodal alternatives in your network design?
- Do you have a resource efficient logistics strategy?

LHC will help establish answers to all these questions, which are set to become increasingly important for every company wishing to heighten its environmental profile, increasing use of clean technology while reducing its carbon footprint.



How you benefit

As part of the specialised Green Supply Chain Strategy, our consultants will show you many more ways of managing and reducing your carbon footprint. Taking internal and external views on every level, from tactical to operational, we provide an accurate picture of emissions involved – and show you how you can help reduce them.

LHC already incorporates green considerations into our comprehensive Supply Chain Transformation service, a thorough investigation and optimisation of your supply chain.

As part of our Green Supply Chain Strategy service, you will receive a detailed sustainability review of your supply chain, including carbon footprint reports per Business Unit, origin, destination, mode of transport and product line. This review is based on globally recognised protocols.

A Green Supply Chain Strategy Study can be conducted in parallel with a Carbon Footprint Study. Contact LHC today to arrange an appointment: www.lhc.nl

Founded in 1998 and based in the Netherlands, LHC Consulting operates in various industries for multinational clients across Europe. LHC Consulting consists of experienced teams of committed logistical advisers, along with industry experts and supply chain engineers.

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